



## Bulletin/Advertising Rates

Members receive very favorable advertising rates in the NTPDA *Bulletin*. This is a quarterly publication circulated to tractor parts dealers throughout the United States and Canada. It is also available on our website, [www.ntpda.com](http://www.ntpda.com), to reach many more viewers through the virtual world.

<b>Black &amp; White</b>	<b>1-2x</b>	<b>3x</b>	<b>4x</b>
Business Card Size (Horizontal Only)	\$58.00/ issue	\$53.00/ issue	\$48.00/ issue
¼ page – 3 -5/8 x 4-7/8	\$75.00/ issue	\$70.00/ issue	\$65.00/ issue
½ page – 7-1/2 x 4-7/8	\$133.00/ issue	\$123.00/ issue	\$113.00/ issue
Full page 7-1/2 x 10	\$225.00/ issue	\$205.00/ issue	\$185.00/ issue

<b>Full Color</b>	<b>1-2x</b>	<b>3x</b>	<b>4x</b>
Business Card Size (Horizontal Only)	\$150.00/ issue	\$135.00/ issue	\$120.00/ issue
¼ page – 3 -5/8 x 4-7/8	\$195.00/ issue	\$180.00/ issue	\$165.00/ issue
½ page – 7-1/2 x 4-7/8	\$345.00/ issue	\$315.00/ issue	\$285.00/ issue
Full page 7-1/2 x 10	\$585.00/ Issue	\$525.00/ Issue	\$465.00/ Issue

*All advertising must be pre-paid.  
 Publisher reserves the right to accept or reject ad.*