

NATIONAL TRACTOR PARTS DEALER ASSOCIATION
35th ANNUAL CONFERENCE & TRADE SHOW
Renaissance/The Battle House Hotel and Spa
January 17-20, 2019

Thursday, January 17, 2019

2:00 p.m. – 5:00 p.m. Displayers - early set-up – Moonlight Ballroom – 2nd floor
2:00 p.m. – 5:00 p.m. Early Registration – Moonlight Foyer – 2nd floor
6:30 p.m. “Early Arrival Party” – Bluegill Restaurant – Meet in lobby to board buses

Friday, January 18, 2019

7:00 a.m. Displayers continue set-up. Must be completed by 3 p.m. – Moonlight Ballroom
8:00 a.m. - 12 Noon Registration – Moonlight Foyer
8:00 a.m. Continental Breakfast – Outside Crystal Ballroom – 1st Floor
9:00 a.m. – 2:00 p.m. Spouse Program – Tour Mobile/Lunch
9:00 a.m. – 10:00 a.m. “Going Beyond the Brand – Employee/Customer Engagement”
Karen McCullough
10:00 a.m. – 10:30 a.m. Break
10:30 a.m. – 11:30 “Going Beyond the Brand....Continued
11:30 a.m. Lunch Provided
1:00 p.m. – 5:00 p.m. Registration – Moonlight Foyer
1:00 p.m. – 2:30 p.m. “Online Excellence – Redesigning Your Website From the Ground Up” -
Nicholas Longtin and Sydney Franklin - Arcstone
2:30 p.m. – 3:00 p.m. Break
3:00 p.m. – 4:30 p.m. “Online Excellence” - Continued
5:00 p.m. – 6:00 p.m. “Welcome to Mobile” - Reception/Trade Show Opens/Moonlight Ballroom
6:00 p.m. – 7:00 p.m. ***NTPDA Marketplace I*** – Regular members meet in small groups for potential
business opportunities with exhibitors. (Details to follow.)
7:00 p.m. –8:00 p.m. Reception Continues

Saturday, January 19, 2019

8:00 a.m. – 9:00 a.m. Networking – “Coffee & Conversation” – Spend some time one on one with your
NTPDA friends and colleagues. Moonlight Ballroom - Breakfast Served
9:00 a.m. – 11:00 a.m. Registration - Moonlight Foyer
9:00 a.m. Trade Show Opens – Moonlight Ballroom
10:00 a.m. – 11:00 a.m. ***NTPDA Marketplace II***
11:00 a.m. – 12 Noon General Session/Election of Officers – Moonlight Ballroom – All members
please attend.
12 Noon Lunch/Trade Show Area
1:00 p.m. More Trade Show Time
1:30 p.m. Displayer’s Meeting - Board Members please attend
2:00 p.m. – 4:00 p.m. ***NTPDA Marketplace III***
4:00 p.m. Trade Show Closes
7:00 p.m. Cocktails/Dinner/Entertainment – Crystal Ballroom

Sunday January 20, 2019

9:00 a.m. – 12 Noon NTPDA Board Meeting
All Day Departures – Except for our lucky cruisers!!!
Please use your Sunday breakfast voucher.
Have a safe trip home! See you next year!